



THE EMERALD CITY OF DESIGN

October 18 & 19, 2013 | Dallas, Texas | www.asidtxstudentsymposium.org

Dear ASID Industry Partners & Practitioners –

Every autumn the Texas Chapter of ASID organizes a student-focused event in Dallas, exposing future designers from schools all over Texas – as well as some from Oklahoma, Louisiana, New Mexico and Arkansas – to the real world of the industry, while bringing them together to learn from established professionals and valuable industry members such as yourselves.

We are very excited to share this year's plans with you. The event continues to grow every year and we are expecting a record 250+ students. This event is so significant that we have an entire website dedicated to it: www.asidtxstudentsymposium.org. We are in the process of populating the website so check back regularly to see the line-up of events.

As an ASID Industry Partner or Practitioner, we would like to invite you to help guide your future clients, colleagues and employees by becoming **a sponsor of this year's spectacular line-up**.

Industry Partners, expose your name, brand, products and services to students while they are essentially a blank slate and hungry for knowledge and sources.

Practitioners, scope out the best and the brightest designers of tomorrow for internships and entry-level positions that will help your business grow.

Your participation in the 2013 Student Symposium is crucial to its success and to the sustained development of emerging ASID designers. We are looking for help in funding portions of this indispensable, career-building experience not directly covered by the chapter's budget. With your participation and help, you will be providing the opportunity to make a difference in the lives of our future Practitioner, Educator and Industry Partner members, not to mention the future leaders of our Society.

We would greatly appreciate your contribution of support for the students. **We ask that you secure your sponsorship by 3pm Monday, SEPTEMBER 30, 2013, so that the Committee has time to incorporate all sponsors' names into event materials. *** Secure your sponsorship no later than July 30 and we will display your company sponsorship information on signage that will be displayed at MetroCon in the ASID Booth.**

Please see the next page for 2013 Sponsorship levels and **THANK YOU** for your time and support for ASID and the ASID Texas Chapter!



2013 Sponsorship Levels

Emerald Sponsor | \$750

Donate \$750 and be the highest level sponsor(s) for this event.

- VIP introduction on Friday to introduce product/service
- opportunity to have 1 representative from your company at event for continued exposure
- company followed on student Pinterest competition (competition will begin after registration closes)
- logo and link to your website on ASID Texas Chapter website: asidtx.org
- logo and link on Student Symposium website Sponsor Page: asidtxstudentsymposium.org
- logo on event collateral (programs)
- logo on signage at MetroCon (if payment is received by July 30, 2013)
- option to give item(s) for the goody bags (250 of each item)
- company name in the Fall and Winter issues of *Design Texas* Magazine
- company name in a state-wide ASID Texas Chapter eblast after the event

Sapphire Sponsor | \$500

- logo and link to your website on ASID Texas Chapter website: asidtx.org
- logo and link on Student Symposium website Sponsor Page: asidtxstudentsymposium.org
- logo on event collateral (programs)
- logo on signage at MetroCon (if payment is received by July 30, 2013)
- option to give item(s) for the goody bags (250 of each item)
- company name in the Fall and Winter issues of *Design Texas* magazine
- company name in a state-wide ASID Texas Chapter eblast after the event

Ruby Sponsor | \$350

- company name and link to your website on ASID Texas Chapter website: asidtx.org
 - company name and link on Student Symposium website Sponsor Page: asidtxstudentsymposium.org
 - company name listed on event collateral (programs)
 - company name listed on signage at MetroCon (if payment is received by July 30, 2013)
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If you are interested in becoming a sponsor, please **complete the official form** on the next page of this document. If you have any questions please contact Committee Member:

Marissa Marmolejos, ASID, RID 214-208-5548 marissa.marmolejos@live.com



ASID Texas 2013 Student Symposium SPONSORSHIP FORM

Mail, scan or hand-deliver this form **by 3pm Monday, SEPTEMBER 30, 2013**, to:
Pat Gallagher, ASID Texas Chapter Administrator | ASID Texas Chapter Office
1025 N Stemmons Freeway, Suite 605A, Dallas, Texas 75207-3700 | 214.748.1541 p | txasid@airmail.net

(please print or type)

Company Name (as you want the sponsorship to appear in event and all promotional materials):

Company Name (if different than above): _____

Main Contact Name: _____

Address: _____

City / State / Zip: _____

Main Contact Phone: _____ Fax: _____

Main Contact Email: _____

Sponsorship* (please mark):

Emerald [\$750]

Sapphire [\$500]

Ruby [\$350]

In Kind: describe: _____

Amount Total: \$ _____ (to be paid via credit card or check)

Credit Card or Check No.: _____

[Make check out to "ASID Texas Chapter" and put "Student Symposium 2013" in the memo field.]

Exp. Date [MM/YY]: _____ Security No. [on back of credit card]: _____

Name on Credit Card or Check: _____

Signature: _____

** Sponsorships will be filled on a first come, first served basis based on date of payment received. Note that ASID is a Not-for-Profit 501(c)6 organization, as opposed to a Non-Profit 501(c)3 public charity. Therefore, any contributions made to ASID are a business expense and not a tax-exempt donation.*