



2020 ASID Texas Chapter Student Symposium Event Sponsorship Opportunity

November 6th & 7th, 2020 | Dallas, Texas | www.asidtxstudentsymposium.org

Dear ASID Industry Partners & Practitioners –

Every autumn the Texas Chapter of ASID organizes a student-focused two day event, exposing future designers from schools all over Texas, Oklahoma, Louisiana, New Mexico and Arkansas to the real world of the industry, while bringing them together to learn from established professionals and valuable industry members such as yourselves.

We are very excited to announce that this year's event returns to its inaugural home in Dallas, Texas. The event continues to grow every year and we are capping this year at 125 students per our awesome itinerary and host site requirements. This event is so significant that we have an entire website dedicated to it: www.asidtxstudentsymposium.org. We are in the process of populating the website so check back regularly to see updates and our line-up of events.

Industry Partners build your brand, expand your clients, expose your name, products, and services to students while they are essentially a blank slate and hungry for knowledge and sources. Trust us, we've built some long lasting successful relationships over the years – take a look at our past sponsor testimonials on our event website to see for yourself.

Practitioners scope out the best and the brightest designers of tomorrow for internships and entry-level positions that will help your business grow and adapt with these changing times.

Your participation in the 2020 Student Symposium is crucial to its success and to the sustained development of emerging ASID designers. We are looking for your help in funding portions of this indispensable, career-building experience not directly covered by the chapter's budget. With your participation and help, you will be providing the opportunity to make a difference in the lives of our future Practitioner, Educator, and Industry Partner members, not to mention the future leaders of our Society. ***We have expanded our pricing tiers to accommodate all budgets and abilities given this year's very uncertain start. There will be brighter times ahead for us all!***

We ask that you secure your sponsorship by [5pm Thursday, October 15, 2020](#), so that the Committee has time to incorporate all sponsors' names and logos into event materials.

Please see the next page for 2020 Sponsorship levels. **THANK YOU** for your time and support for ASID and the ASID Texas Chapter!

If you are interested in becoming a sponsor, please complete the official form on the next page of this document and return to kathryn@kathrynnelsonsdesign.com

2020 Sponsorship Levels

VIP Sponsor | \$1000

Donate \$1000 and be the highest-level sponsor(s) for this year's event

- VIP speaking opportunity on Saturday to introduce your company's product(s) & service(s)
- Opportunity to have 2 representatives from your company at the Saturday event for continued exposure
- Logo and link to your website on ASID Texas Chapter website: asidtx.org
- Logo and link on Student Symposium website Sponsor Page: asidtxstudentsymposium.org
- Logo on event collateral (programs/signage)
- Option to give item(s) for the goody bags (150 of each item)
- Company name in the Winter issue of *Design Texas Magazine*
- Company name in a state-wide ASID Texas Chapter e-blast after the event

Event Sponsor | \$500

- Opportunity to have 1 representative from your company at the Saturday event for continued exposure
- Logo and link to your website on ASID Texas Chapter website: asidtx.org
- Logo and link on Student Symposium website Sponsor Page: asidtxstudentsymposium.org
- Logo on event collateral (programs/signage)
- Option to give item(s) for the goody bags (150 of each item)
- Company name in the Winter issue of *Design Texas Magazine*
- Company name in a state-wide ASID Texas Chapter e-blast after the event

Mentor Sponsor | \$300

- Company name and link on Student Symposium website Sponsor Page: asidtxstudentsymposium.org
- Company name listed on event collateral (programs/signage)
- Option to give item(s) for the goody bags (150 of each item)
- Company name in the Winter issue of *Design Texas Magazine*
- Company name in a state-wide ASID Texas Chapter e-blast after the event

Apprentice Sponsor | \$150

- Company name listed on event collateral (programs/signage)
- Option to give item(s) for the goody bags (150 of each item)
- Company name in a state-wide ASID Texas Chapter e-blast after the event

If you have any questions, please contact the Student Symposium Event Chair:

Kathryn Nelson, Allied ASID via email: kathryn@kathrynnelsonsdesign.com

About the ASID Texas Chapter

The [ASID Texas Chapter](#) represents 1,700+ Practitioner, Educator, Student and Industry Representative members throughout the state of Texas excluding the greater Houston area, which is covered by the [ASID Texas Gulf Coast Chapter](#). Members work in both the residential and commercial fields, either as sole proprietors or as part of small or large firms. Members strive to improve the quality of life for all of their clients through the creation of aesthetically pleasing, thoughtful design that takes into account the health, safety, and welfare [HSW] of the public.

2020 TEXAS CHAPTER STUDENT SYMPOSIUM

Event Sponsorship Form

Please scan this form and email by **5pm Thursday, October 15, 2020**, to:
Kathryn Nelson, Event Chair 2020 Student Symposium
kathryn@kathrynnelsondesign.com

(please print or type)

Company Name (as you want the sponsorship to appear in event and all promotional materials):

Company Name (if different than above): _____

Main Contact Name: _____

Address: _____

City / State / Zip: _____

Main Contact Phone: _____ Fax: _____

Main Contact Email: _____

Sponsorship* (please circle):

_____ VIP [\$1000] _____ Event [\$500] _____ Mentor [\$300] _____ Apprentice [\$150]

In Kind: (describe) _____

Amount Total: \$ _____ (to be paid via credit card or check)

Credit Card or Check No.: _____

[Make check out to "ASID Texas Chapter" and put "Student Symposium 2020" in the memo field.]

Exp. Date [MM/YY]: _____ Security No. [on back of credit card]: _____

Name on Credit Card or Check: _____

Signature: _____

Please mail your Event Sponsorship checks to:

Kathryn Nelson
6515 Calais Drive
Dallas, Texas 75254

** Sponsorships will be filled on a first come, first served basis based on date of payment received. Note that ASID is a Not-for-Profit 501(c)6 organization, as opposed to a Non-Profit 501(c)3 public charity. Therefore, any contributions made to ASID are a business expense and not a tax-exempt donation.*

